

**2020 Downtown Festival & Art Show**  
**Young Artist Application**  
**Application Deadline October 1, 2020**

Gainesville, the cultural heart of North Central Florida, invites young artists to apply to participate in the 39<sup>th</sup> Annual Downtown Festival & Art Show on November 7 and 8, 2020 from 10 a.m. to 5 p.m.

This year the festival is going virtual! Due to the health crisis, we are putting together the first virtual Downtown Festival & Art Show. Using Zoom technology, the virtual event will feature live performances and interactive chat rooms where artists can engage with festival attendees. Here is your opportunity to engage audiences and potential customers near and far. As a virtual booth you will be able to support your organization with a custom link that includes a chat room feature where you can communicate with online visitors. Make your own creative backdrops or digital backgrounds, create fun live content, showcase a demo or conduct an artist interview. Have fun with it!

Artist Name: \_\_\_\_\_ Age \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail (required): \_\_\_\_\_

Description of work to be shown: \_\_\_\_\_

**Entry Requirements**

All works must be original works of art done by displaying artist. The following are not eligible for exhibit: t-shirts; plants; animals/fish; hair braiding; candles; use of licensed, trademark or copyrighted characters or names; items made from commercial molds, kits or patterns such as velvet painting, kit jewelry, pre-fabricated ceramics, etc.

**Festival Fees**

Send a \$10.00 check for the booth fee made payable to the City of Gainesville with your completed and signed application form. Upon acceptance, the booth fee will be deposited. A completed application is a commitment to show.

**Exhibit Space**

All exhibit spaces for the 2020 Downtown Festival & Art Show will be virtual. A virtual booth will include several images of the artist's work, a link to purchase art (this could be an e-commerce webpage, PayPal or similar payment portal), and a virtual chat room for the artist to engage with customers. Exhibiting artists must provide their own device (desktop, mobile or tablet) and Wi-Fi service to connect to the chat room.

**INDEMNIFICATION:** Artist shall indemnify the City, its officials, agents and employees, and hold it harmless from suits, actions, damages, liability and expense in connection with loss of life, bodily or personal injury or property damage arising from or occasioned by any act or omission or negligence or intentional wrongdoing on the part of the Artist or other persons employed or utilized by the Artist. Nothing contained in this Application and Agreement shall be constituted as a waiver of the City's sovereign immunity granted pursuant to section 768.28 Fla. Stat.

**WAIVER OF CLAIMS:** The City of Gainesville, its officials, agents and employees shall not be liable for, and Artist hereby releases all claims for damage to or loss of personal property sustained by Artist or any person claiming through Artist resulting from any fire, accident, occurrence, theft, or condition in or upon Downtown Festival & Art Show site or adjoining areas, provided same are not due to negligence of the City of Gainesville, its officials, agents or employees.

This form Document No. 16-0001Aug is a legal instrument approved by the City Attorney. Any deviation from its intended use should be authorized by the City Attorney.

# GENERAL INFORMATION AND RULES

1. Young artists must be present for the duration of the show: 10 am to 5 pm, on Saturday and Sunday, November 7-8, 2020. Work must be exhibited both days.
2. Check-in is Saturday morning 9am. Instructions for virtual check in will be emailed.
3. Parent or guardian must be present at all times. Festival committee does not have the capability to monitor the chat rooms.
4. All young artists and parents must be polite, considerate and professional to each other, all other young artists and their families and the public. Any violation of this rule by a young artist, family member, or anyone else in their group will result in immediate removal from the festival.
5. All exhibits must be original work done by the exhibiting young artists and offered for sale. Application for works of a collaborative nature must include all artists' names.
6. The following are not eligible for exhibit: t-shirts; plants; animals/fish; hair braiding; candles; made from commercial molds, kits or patterns such as velvet painting, kit jewelry, pre-fabricated ceramics, etc. The Festival Committee reserves the right to prohibit display of work deemed unacceptable.
7. Use of licensed, trademark or copyrighted characters or names is prohibited.
8. Each exhibiting artist must check-in with a parent or guardian and provide picture I.D. before set-up. Failure to do so will result in forfeiture of booth.
9. Each artist is responsible for collecting and reporting Florida sales tax on all sales made during the Festival.
10. Failure to follow these rules will result in ineligibility for this and future shows.
11. Show committee reserves the right to make final interpretation of the rules.

Signing of this application acknowledges that the Vendor has read the agreement and agrees to abide by all rules governing the Downtown Festival & Art Show and hold harmless the City of Gainesville and shall comply with all applicable federal state and local laws, rules, and regulations.

Artists Signature \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_ Date: \_\_\_\_\_

Approval: PRCA Director/Designee Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Return Application to:**  
Sunny Andrei, Festival Coordinator  
City of Gainesville, Parks, Recreation & Cultural Affairs  
Downtown Festival & Art Show  
PO Box 490, Station 30  
Gainesville, FL 32627  
or  
[andreisv@cityofgainesville.org](mailto:andreisv@cityofgainesville.org)